

LAUNCHING OF THE LOW CARBON AND CIRCULAR ECONOMY PROGRAMME IN THE AMERICAS

Agenda

14th January 2021

Time (CET)	The event will be livestreamed and recorded. Participants may send questions by chat.
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16:00 - 16:05	INTRODUCTION Moderator: <i>Maria Rosa SABBATELLI, Head of the FPI Regional Team Americas</i>
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16:05 – 16:20	PROGRAMME PRESENTATION Presentation of the overall context of the Low Carbon and Circular Economy Action in Americas, its objectives, actions, and expected outcomes. Presented by: <i>Slawomir Tokarski, Director for Industrial Policy and Innovation. Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, DG GROW, European Commission</i> <i>Elena Bardram, Acting Director for international, mainstreaming and Policy coordination, DG CLIMA, European Commission</i> <i>Veronique Hyeulle, Advisor to the Director for Global Sustainable Development, DG ENV, European Commission</i> <i>Stefan Schleuning, Head of Unit FPI, Industrialised countries and Foreign Policy Support, European Commission</i>
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16:20 – 16:50	BRIEF OVERVIEW OF MARKET’S PRIORITY BUSINESS OPPORTUNITIES AND MILESTONES Representatives from each market will present key business opportunities, growth areas and challenges faced by target market companies on green transition. Each Project will have 8 minutes to present their preliminary business opportunities. Presentations by: <ul style="list-style-type: none">• Mercedes Blázquez, Team Leader for the <i>Low Carbon and Circular Economy Business Action Argentina, Brazil, Chile and Colombia</i>• Peter Hayes, Team Leader for the <i>Low Carbon and Circular Economy Business Action Canada</i>• Arnoldo Kramer, Team Leader for the <i>Low Carbon and Circular Economy Business Action Mexico</i>
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16:50-17.05	TESTIMONIALS European Union and American companies that participated in Low Carbon Business Action past phases
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- Thomas Dory, CEO of Bert Energy
 - Juan Jorge, General Manager of GND do Brasil
 - Owen Yeatman, Commercial Director Dorset Biosolutions

17:05 – 17:25

Interactive session of Q & A

Moderated by *Maria Rosa SABBATELLI, Head of the FPI Regional Team Americas*

17:25 – 17:30

CLOSING SESSION

Thank you, wrap-up and next steps

Moderated by *Maria Rosa SABBATELLI, Head of the FPI Regional Team Americas*
